



Advisory Services – Exova at your Side

Exova specialists advise, check, assess and support legal, technical and operational teams within the retail and service sectors.

Choose Exova to support you with:

Managing & Responding to Enforcement Challenges

Typical areas that frequently attract queries include advertising, price comparisons and product safety. So you can be sure that your response is accurate and appropriate. Our experts will advise you on tactical responses, drafting correspondence and attending meetings. We may also be able to provide expert evidence in Court if required.

Sales Promotions and Consumer Credit Advertising

Exova can provide guidance in relation to regulations and government guidelines. We can review your advertising, websites and other marketing materials to ensure that they comply with the law including the requirements for consumer credit advertising.

Supplier Auditing

Exova will assist you to manage your suppliers to ensure the products they supply are safe, legal and of the appropriate quality. We'll verify that your company policies and procedures are followed at supplier and store level so your customer receives consistency of service throughout your organisation.

Product Labelling Advice

We provide a comprehensive service for product compliance and labelling including: cosmetics, textiles, toys, electrical, most housewares, garden items and detergents to name but a few.

Training

We'll develop and provide bespoke training for many aspects of product or trading law compliance (including retailer rights v consumer statutory rights) to keep your business informed and up to date.

Our Expertise Includes:

Codes of Practice

Consumer Credit

Development and Assessment of Due Diligence Systems

Pricing Practices

Prize Competition Rules

Product Claims

Product Safety & Labelling

Under Age Sales

Weights & Measures

A World of Benefits

Many of the highest profile retailers and service sector companies in the marketplace rely on Exova. They trust us to protect their products, profitability and reputation by ensuring what they do is legal and safe. They count on us to keep their people trained, their processes followed and their marketing appropriate.

You can too.

Make Exova part of your team.



Exova in Consumer Products

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Trade with Confidence Grow with Confidence

Make Exova a Part of your Team

Exova helps companies operate with certainty and confidence. Our team of experts has the knowledge, experience and commercial awareness to protect our customers and help them to thrive.

Exova specialises in the interpretation of new or current legislation. We assist our customers in meeting their legal obligations in respect of trading law, advertising code of practice and customer complaints.

We'll help you interpret legislation and apply it to the benefit of your organisation. We help our clients to respond to enquiries from the Authorities and we are known and recognised by national and industry bodies. So you can concentrate in running and growing your business.

Exova's team includes former Trading Standards Officers and is uniquely qualified to provide independent, practical and commercial advice on legal issues. We are often called to advise many of the world's best known retailers. We use our experience of the market and specialist knowledge of regulations to support our client's products whilst eliminating or minimising risk.

We're committed to helping our clients meet their consumer product safety obligations. We understand the regulations you need to meet. Together, we'll make sure you get there.



So now you know
what we do, what
can we do for you?

